



**ARGON  
GROUP**

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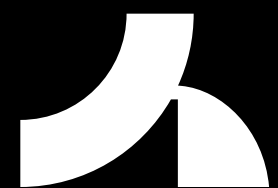
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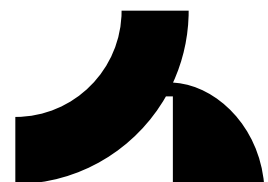
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**Argon Group is an international business group headquartered in Portugal, operating in the telecommunications sector with the proprietary brands barpa and Arvi. With a solid presence in the Portuguese market and ongoing expansion into international markets, the group is a strategic partner for companies seeking advanced, differentiated solutions in the telecommunications sector.**

barpa is a brand dedicated to the development of structured cabling solutions, such as copper systems, fiber optics, racks, and cabinets. barpa stands out in both Portugal and international markets for the quality and innovation of its solutions.

Arvi is a Portuguese electrical materials brand focused on delivering the best in electrical connections. Offering a wide range of Copper and Insulated Terminals, Cord End Terminal, Barrier and Terminal Strips, Tools, Heat-Shrink Tubes, Cable ties, Insulation Tape, Expandable Braided Sleeves and Fish Tapes, Arvi distinguishes itself through the quality and reliability of its products.

Backed by many years of experience and an innovative vision, Argon Group supports the growth of its brands, committed to sustainable development and the creation and delivery of value. The companies and brands of Argon Group embody the purpose of bringing people together, connecting generations, and promoting progress, always focusing on excellence, technology, and innovation.



# Our Purpose

Unite Humanity through Telecommunications,  
Across Generations.

# Our Vision

To be one of the most globally influential companies in the  
structured networks sector, achieving our purpose.

# Values That Unite Us

Our values define our culture and guide how we relate to one another  
internally, as well as with our customers and investors.



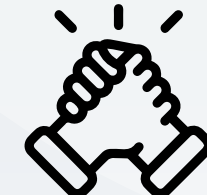
## Passion

Let us do what we love with  
enthusiasm, because passion  
fuels our achievements.



## Prosperity

Let us work together to create  
a prosperous future, where  
everyone grows.



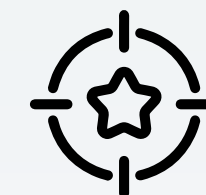
## Loyalty

Let us cultivate mutual trust,  
remaining loyal to the company's  
purpose and vision.



## Unity

Let us strengthen unity,  
valuing each contribution as an  
essential part of the whole.



## Ambition

Let us dream big, for it is  
ambition that turns challenges  
into opportunities.



## Dedication

Let us give our best every day,  
as dedication turns effort into  
excellence.



## Appreciation

Let us recognize the value in  
ourselves and others, as each  
person is essential to success.



## Evolution

Let us be ever willing to learn and  
adapt, because evolution moves  
our customers forward.



## Commitment

Let us honor our words and actions,  
committed to quality and results.

**2001**  
THE BEGINNING



**Company Foundation**

Our story began in 2001, in a small warehouse, with a team of five people. This was the starting point for the journey of growth yet to come.

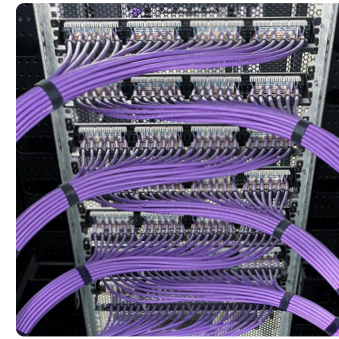
**2008**  
SECOND FACILITIES



**Accompanying the Company's Growth**

With the company's expansion, we moved to new facilities that could support the growth of both our business and our team. This move allowed us to continue our journey and pursue new projects and objectives.

**2010**  
TELECOMMUNICATIONS SECTOR



**Diversifying Solutions and Expanding Our Portfolio**

With the rise in demand for connectivity and network infrastructure, we began working in the Telecommunications segment.

**2016**  
LAUNCH OF BARPA



**Release of our First Own and Developed Brand to the market**

With the launch of barpa, we began a new chapter dedicated to developing innovative solutions for Structured Networks. barpa established itself as a manufacturer in the Telecommunications field, ushering in a new phase in our market positioning.

**FIRST INTERNATIONAL TRADE FAIR**



**International Presence with barpa**

barpa made its international debut at Matelec, one of the largest electrical material fairs in Spain, showcasing complete solutions in copper, fiber optics, racks, and cabinets.

**2018**  
NEW FACILITIES



**Expansion to Our Current Headquarters**

The company's growth led us to relocate to our current facilities, aligned with our progress in the market and the ambition to go further.

**2019**  
LAUNCH OF ARVI



**Release of our Second Own and Developed Brand to the market**

The experience gained and the market's demands led to the creation of Arvi, a brand dedicated to developing electrical material solutions focused on delivering the best in electrical connections.

**BARPA•SPACE ACADEMY**



**Focus on Training**

Founded by professionals in the field and those on the ground, barpa's Telecommunications Academy is a hub for sharing knowledge and hands-on experience in structured networks. It offers practical training and current topics for all who are passionate about this area.

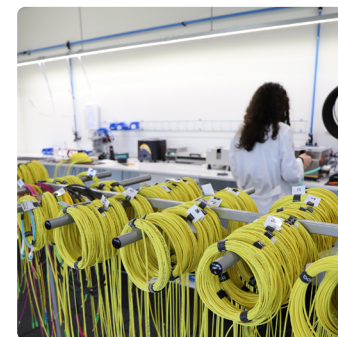
**2021**  
CONTINUOUS IMPROVEMENT PROJECT



**Striving for Excellence**

The implementation of Kaizen initiated our Continuous Improvement project, aimed at optimizing processes and resources, ensuring daily quality and excellence in the products and services of our brands.

**IN-HOUSE PRODUCTION UNIT**



**Strengthening Our Capacity for Customized Responses**

Establishing the in-house production unit, focused initially on producing pre-assembled fiber-optic products and later on rack assembly services, allowed us to offer a broader range of customized solutions suited to the specific needs and requirements of each market.

**2023**  
NEXT STEP TOWARDS THE FUTURE



**Innovation Event: barpa.space.rocket**

barpa.space.rocket, themed "Innovation: The Next Step to the Future," brought together over 400 participants. It was a key milestone for the Group, where we launched high-density solutions for Data Centers and highlighted our commitment to innovation and the future of Structured Cabling.

**2024**  
OPENING OF BARPA IBERICA



**Founding Our First Company in Spain**

barpa's expansion into Spain with the opening of barpa iberica was a vital step in reinforcing the brand's presence in the Spanish market and continuing its internationalization strategy.

**2025**  
ARGON GROUP IDENTITY



**A New Era**

Rebranding and repositioning the group, focusing on global market evolution and reinforcing our vision, promoting innovation and excellence as the foundation for the growth of our brands.

The Argon Group's chronology



# Our Brands

ADAPTED TO THE DEMANDS OF THE TELECOMMUNICATIONS SECTOR

# barpa

A reference for developing passive solutions for structured cabling, through complete copper, fiber optic, and rack cabling systems. Combining proximity, quality, and innovation, barpa creates value and overcomes emerging challenges in the telecommunications industry.



**barpa** is specialized in high-performance connectivity infrastructures, offering fiber optic and structured cabling solutions for various sectors, including healthcare, hospitality, industry, corporate buildings, data centers, smart buildings, and more.

With a strong commitment to proximity, quality, and innovation, barpa provides resilient and secure infrastructures, ensuring uninterrupted connectivity for multiple applications. Our purpose is clear: Unite Humanity through Telecommunications, Across Generations, and we aim to be one of the most influential global companies in the sector.





## What distinguishes us

At barpa, we believe that combining experience, innovation, and customer proximity is what makes us a trusted partner for structured cabling infrastructures. Our commitment to quality, customization, and sustainability can be seen in everything we do, ensuring high-performance solutions for the most demanding sectors.



barpa



# What distinguishes us

## 1 Market Reputation

barpa has achieved a solid, trustworthy position, recognized for quality, reliability, and commitment to its customers. Our experience in the sector allows us to deliver solutions that meet and exceed market expectations.

## 2 Technical Expertise and Customization Capability

We have a highly specialized team and flexible processes enabling us to develop and produce solutions tailored to each customer's needs. We don't simply deliver products; we provide solutions adapted to each infrastructure.

## 3 Customer Proximity

We value partnerships and ongoing collaboration. Our team is always available to understand challenges, propose custom solutions, and ensure the best support before, during, and after each project.

## 4 Motivated and Proactive Teams

The success of barpa is driven by teams that are highly motivated, focused on excellence, and committed to proximity. We value an environment of proactivity and continuous improvement, all in pursuit of our purpose.

## 5 Independently Certified

barpa products are certified by five independent labs—3P, Basec, Force Technology, UL, and VDE—that guarantee our solutions' quality and performance.

## 6 R&D and Focus on Innovation

Our Research and Development (R&D) team continually creates cutting-edge technological solutions, ensuring our products keep pace with the demands of a constantly evolving market.

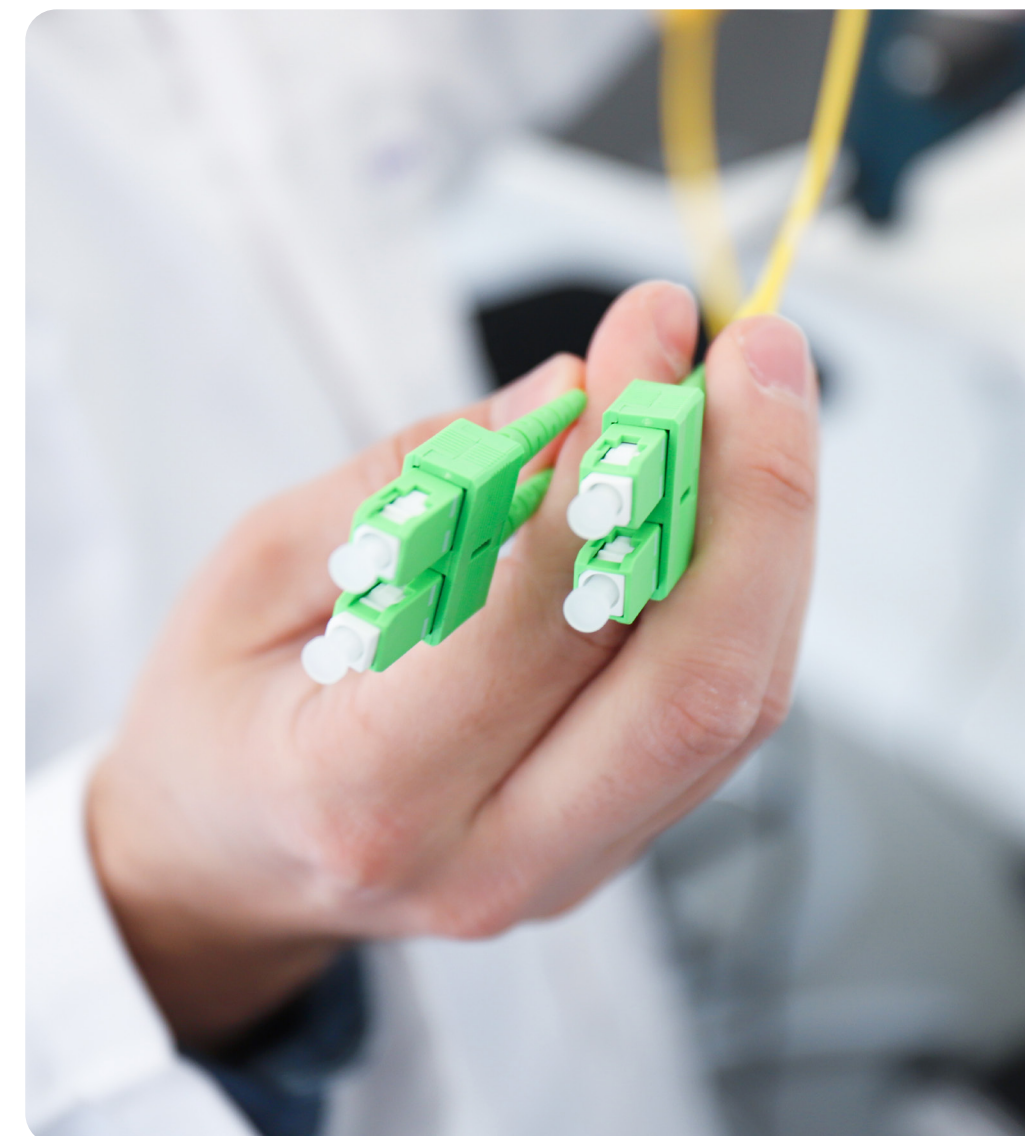
## 7 Sustainability and Efficiency

We are committed to eco-friendly, efficient solutions that reduce waste and optimize resources. Our ESG Committee and internal Turn Green initiatives reflect this mindset.

# Internal Production Unit

barpa stands out for its in-house production unit, located at its headquarters in Portugal. This unit focuses on manufacturing pre-terminated fiber-optic solutions to high quality standards, offering complete flexibility to meet each customer's specific needs.

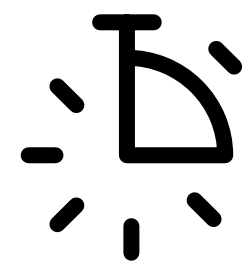
Customization is the priority, and this differentiating approach positions barpa as a market reference.



# Main Advantages of the Internal Production Unit

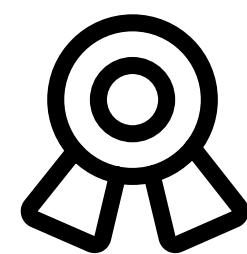
To enhance installation efficiency, barpa provides pre-assembled fiber optic and copper solutions, ensuring speed and precision in IT infrastructure deployment.

With a specialized technical team, barpa offers continuous support to address specific challenges and develop customized solutions for projects of any size. By relying on its in-house production unit, barpa guarantees both quality and personalization, making each project truly unique.



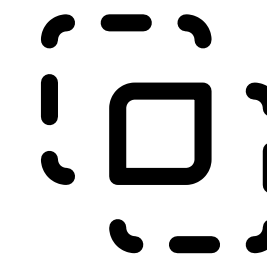
## Reduced Installation Time

Up to 60% faster with pre-connectorized cables, pre-assembled panels, and boxes, minimizing errors and labor time (CAPEX), and reducing long-term maintenance (OPEX).



## Reduced Quality Issues

Strict quality assurance greatly reduces on-site problems.



## Tailored Solutions

We can design and produce solutions adapted to your requirements.

# Arvi

Solutions of excellence for electrical connections, standing out through the innovation and quality of each product. Committed to high performance standards, Arvi focuses on creating robust, reliable, and long-lasting solutions that meet the demands of the electrical sector.



**Arvi is a Portuguese electrical materials brand focused on bringing you the best in electrical connections. With a wide range of Copper and Insulated Terminals, Cord End Terminal, Barrier and Terminal Strips, Tools, Heat-Shrink Tubes, Cable ties, Insulation Tape, Expandable Braided Sleeves and Fish Tapes, Arvi excels in product quality and reliability.**

Arvi accompanies every project, delivering innovative solutions that fit the real needs of each installation.



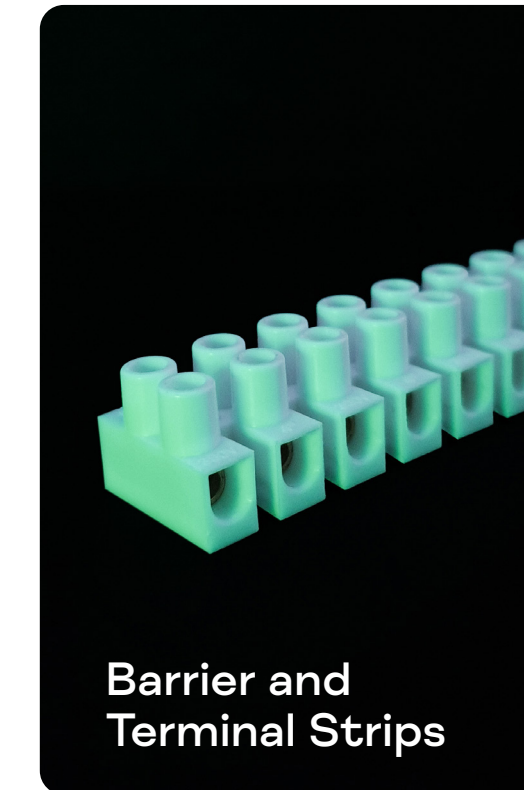
Insulated Terminals



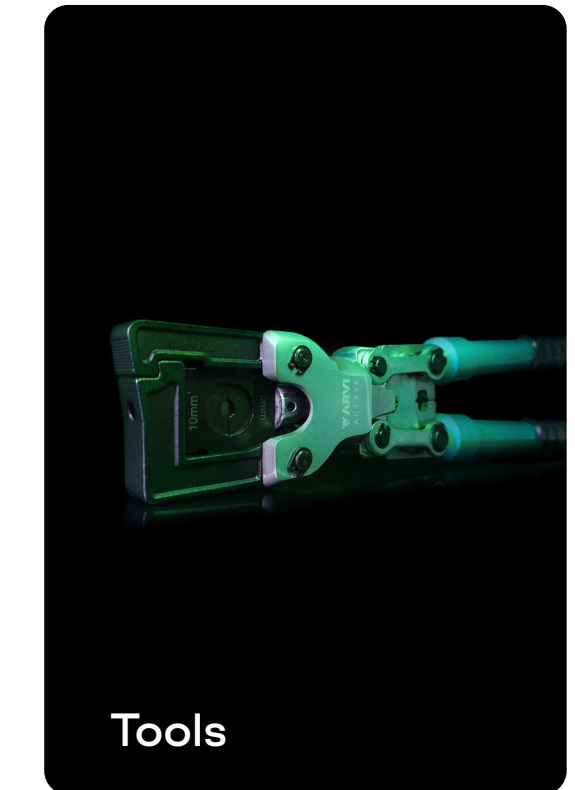
Copper Terminals



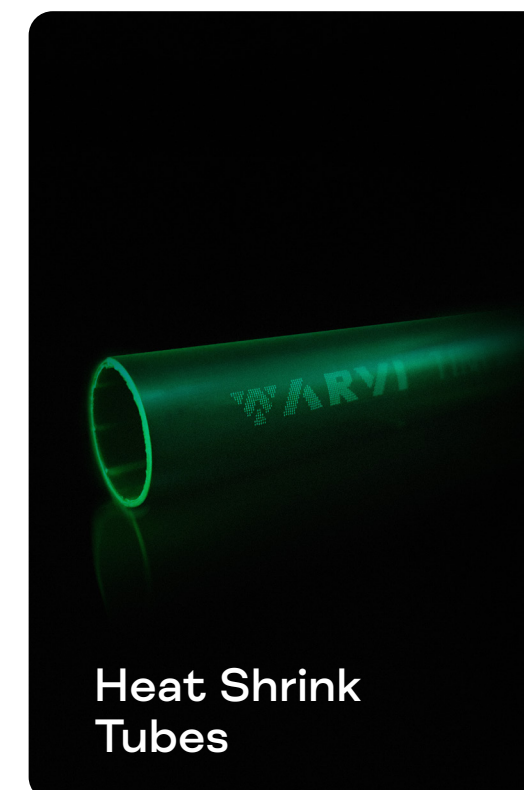
Cord End Terminal



Barrier and Terminal Strips



Tools



Heat Shrink Tubes



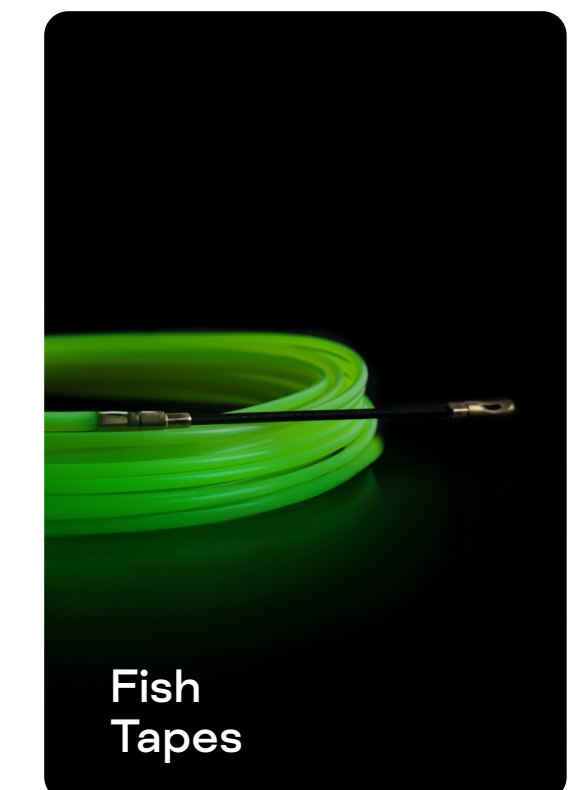
Cable Ties



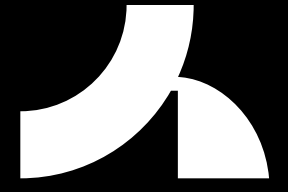
Insulating Tape



Expandable Braided Sleeves



Fish Tapes



# Markets

EXPERTISE IN DIFFERENT SECTORS

# Expertise in Different Sectors

We operate in various strategic sectors, delivering comprehensive and innovative telecommunications solutions through our proprietary brands.



## Enterprise Buildings

These environments demand high-performance networks capable of supporting critical operations, stable connectivity, and scalability. Our solutions ensure low latency, high bandwidth, and electromagnetic interference mitigation, suitable for modern and technologically advanced business environments.



## Hospitality

The hospitality sector relies on dependable, well-structured networks to provide seamless connectivity for guests and operational efficiency for managers. GPON solutions and easily adaptable infrastructures stand out for their quick installation and interconnection, ensuring an excellent technological experience.



## Industry

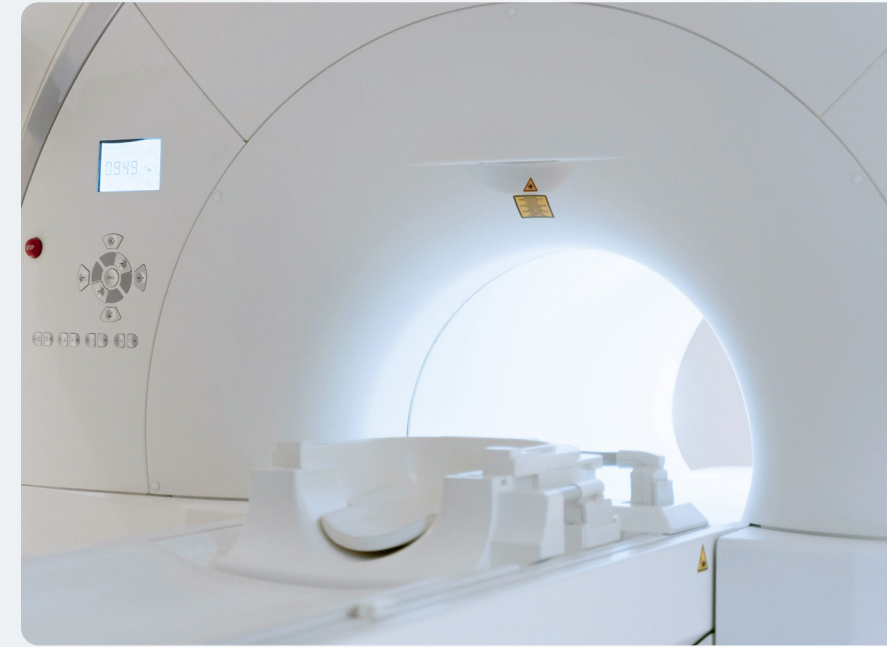
Industrial environments pose unique challenges, such as electromagnetic interference and extreme conditions. Our brands' solutions are designed to provide robust networks with a focus on stability, scalability, and operational cost reduction, enabling automation and maximizing efficiency in production processes.





# Expertise in Different Sectors

We operate in various strategic sectors, delivering comprehensive and innovative telecommunications solutions through our proprietary brands.



## Healthcare

In hospitals and clinics, secure and uninterrupted connectivity is essential for critical technologies and medical operations. We supply infrastructures that guarantee reliability and security, meeting the requirements of medical equipment, emergency systems, and continuous patient monitoring.



## Public Buildings

Public buildings face the challenge of integrating advanced communications networks for multiple functions, from user connectivity to administrative efficiency. Our brands deliver reliable communication and energy efficiency, ensuring the specific needs of such venues are met.



## Data Centers

Data centers are at the heart of modern telecommunications, requiring high-density infrastructure with the ability to scale. With solutions offering stability, energy efficiency, and outstanding performance, our proprietary brands address the growing need for data.



# Expertise in Different Sectors

We operate in various strategic sectors, delivering comprehensive and innovative telecommunications solutions through our proprietary brands.

Explore in detail our markets and solutions at



## Smart Buildings

Smart buildings are central to digital transformation, seeking networks that connect IoT devices, optimize energy consumption, and automate systems. Our brands' solutions ensure reliable connectivity, creating integrated ecosystems ready for future challenges.





# Support & Teams

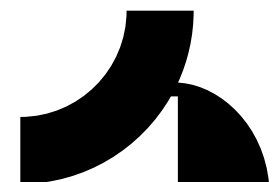
DRIVEN BY A DYNAMIC VISION

# Production

We believe that cost-efficient production with high quality is one of the keys to success. That's why we uphold standards of excellence at every stage, from development to final production.

We have a global production network via strategic partnerships in multiple locations worldwide, ensuring top technology, efficiency, and scalability to meet sector demands.

All production is strictly supervised by our team, guaranteeing certified quality, adherence to international standards, and total reliability. With this approach, we deliver innovative, competitive solutions, adaptable to customer needs, consistently meeting the highest technical and safety requirements.



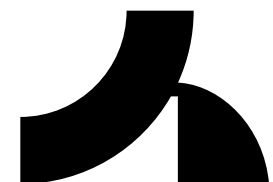
# Logistics

We recognize that efficient logistics is vital to ensuring connectivity infrastructures have timely access to the best solutions.

Our distribution center in Portugal enables us to manage orders quickly and efficiently, shipping within 24–48 hours and ensuring swift deliveries to various locations worldwide.

Our teams closely monitor the entire logistics process, from dispatch to final delivery, providing transparency, predictability, and ongoing support. We collaborate with strategic logistics partners, offering flexible solutions tailored to our clients' needs.

Companies and brands within Argon Group can rely on fast order management, continuous tracking, and dedicated support, ensuring that their projects never stall due to lack of materials.



# Quality

Quality is at the core of everything we do. From development to production and delivery, we ensure each solution meets the highest technical and reliability standards.

Our commitment to excellence is reflected in our customers' satisfaction, who have given us a **9.4 NPS (Net Promoter Score)\***.

Every product undergoes rigorous quality control to guarantee performance, durability, and compliance with international regulations. Our customer-centric approach allows us to develop solutions aligned with each client's needs, ensuring trust and satisfaction in every project.

Independent laboratories that ensure the quality and reliability of our solutions:



\*Source: Internal Argon Group data from 2024.



## Attestation of Conformity

No. 2023-173

### Data communication cable, Category 6A

Tested in extended frequency ranges 550 MHz, 650 MHz, and 700 MHz

#### Company

barpa  
Rua Noé Pereira, 473  
4510-706 Gondomar  
Portugal

#### Product description

Screened cable (U/FTP) characterised up to 550 MHz, 650 MHz, and 700 MHz\*  
Horizontal floor wiring cable, 100 Ω  
4 individually foil screened twisted pairs  
Flame retardant, halogen free

#### Product identification

Cable Cat.6A U/FTP LSZH  
Part no. 82223222PPPCC (CC: coding for CPR level, PPP: coding for packaging)

#### Generic cabling and cabling components standards - Category 6A cable requirements (ext. freq.)\*

- ISO/IEC 11801-1:2017 (Ed. 1.0) / ISO/IEC 11801-2:2017 (Ed. 1.0)
- IEC 61156-5:2020 (Ed. 3.0)
- EN 50173-1:2018 / EN 50173-2:2018
- EN 50288-10-1:2012
- TIA-568.2-D:2018

#### Technical report

12322967-01, DANAK-19/23287

#### EC Cabling product ID

7470

This product sample has undergone a one-time test performed by FORCE Technology and complies with the requirements of the above specified standards for a screened Category 6A cable with Type Ib coupling attenuation performance, Grade 2 transfer impedance performance, and Level 2 unbalance attenuation performance

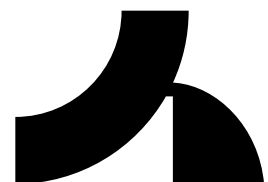
\* For Category 6A, the standardised upper frequency is 500 MHz. The cable has been tested extended frequency ranges. Transmission parameters comply with the Category 6A limits extended to 550 MHz, 650 MHz, and 700 MHz.

# Research & Development

Innovation is the engine of our growth and our main differentiator. At Argon Group, we continually invest in Research & Development to offer cutting-edge solutions that anticipate industry needs.

Our R&D team, composed of internal specialists and strengthened by strategic partnerships, focuses on developing products and technologies that elevate standards of quality and performance.

In a young and dynamic environment, where expertise and creativity go hand in hand, we generate distinctive ideas that lead to high-level innovations. From conceptual design to implementation, each solution reflects our commitment to efficiency, safety, and sustainability.



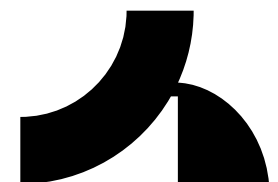
# Marketing

At Argon Group, marketing goes beyond communication. It's a strategic tool for reinforcing partnerships and driving innovative solutions.

Our approach is rooted in understanding market needs and translating that insight into relevant value propositions for our customers.

The marketing team of Argon Group develops specialized content, attend international fairs, and maintain close relationships with key stakeholders in the sector. We work to ensure our brands are known for quality, innovation, and reliability.

By investing in a global presence and focused strategies, we strengthen our position as a sector leader, ensuring our customers always find the best solutions for their challenges.





# From people to people

**At Argon Group, we believe that people are the true driving force behind our success. We have a multidisciplinary team of professionals who are passionate about their work and unwaveringly committed to innovation, quality, and service excellence.**

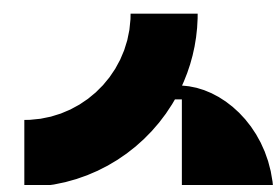
From engineering and product development to logistics, marketing, and customer support, each team member plays a vital role in delivering the best solutions to our partners and customers.

We value teamwork, creativity, and close relationships—not only among employees but also with our customers—building trusting relationships that make a difference.

We merge experience and an innovative spirit to overcome challenges and ensure we are building the infrastructures of the future.

At Argon Group, people make the difference!

**Get to know our entire team at**



We prioritize building transparent, close connections in every project, fostering dynamic and enriching collaborations.



**Metyis Campus**

Gondomar, Portugal



**Leroy Merlin**

Portimão, Portugal  
Oeiras, Portugal



**Ethnographic Museum**

Budapest, Hungary



**Yotel**

Porto, Portugal



**CCR Group**

Póvoa de Varzim, Portugal



# Why working with us

“

It's a company with which ours strongly identifies, given its very solid values. Reliable, a genuine partner, innovative, and with a team that exudes motivation and dedication, and a leadership style that I call 'on the factory floor,' meaning leadership that's close to operations.

**Albino Pacheco**  
Bifase

“

It's a solid company that aims to meet the needs of its customers, working in tandem with them to address market demands.

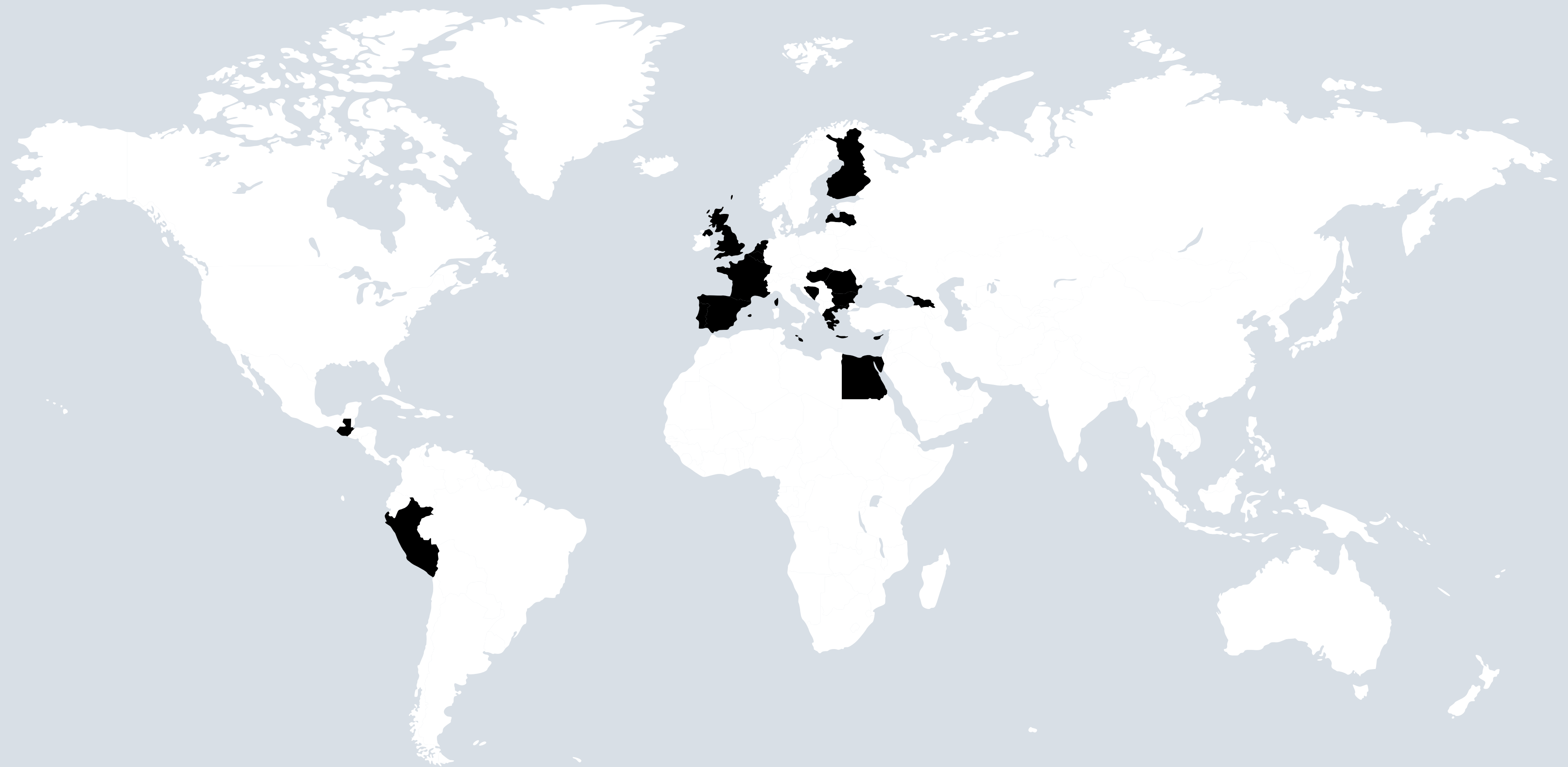
**Carina Garrido**  
2M

“

It stands out for service quality and customer care, for the quality and ongoing development of its products.

**João Pinto**  
Ribeiros & Castro





Portugal | Spain | France | Luxembourg | Malta | Finland | Georgia | Belgium | Egypt | Cyprus | Greece  
United Kingdom | Peru | Hungary | Bosnia | Guatemala | Latvia | Netherlands | Romania | Bulgaria

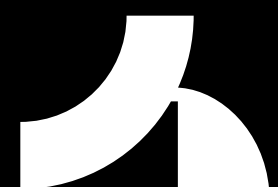


**barpa•space**

# barpa's Training Academy

barpa.space is the academy created by barpa to promote the exchange of knowledge and strengthen ties between professionals and enthusiasts in the telecommunications sector.

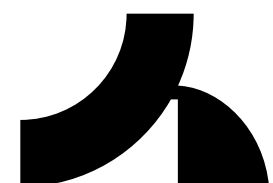
Through training sessions, events, and collaborative activities, we encourage technical growth and connections among people who share the same passion.



# **BOOST** Moving Towards a Culture of Continuous Improvement

Boost reflects our commitment to doing more and doing better. This annual event is a time to align strategies, share ideas, and reinforce the continuous improvement mindset that has guided our work since 2021.

It offers an environment for learning and collaboration, both internally and with external professionals, always aiming to evolve and streamline our processes.



## Sustainability

# A Commitment to the Future

We recognize the importance of adopting responsible business practices and inspiring everyday change, promoting a more sustainable future for all.

### Inspire to Transform

Sustainability is ingrained in our culture and driven by ESG (Environmental, Social, and Governance) principles. Through an active committee, training sessions, and concrete initiatives, we create a positive impact on the environment, social responsibility, and corporate ethics—both inside and outside the workplace.

### Turn Green

This initiative encourages our employees to adopt more mindful everyday practices. Through both theoretical and practical activities, we promote reflection and action aimed at creating a positive impact on the planet. With this program, we seek to inspire small changes that, together, make a big difference.





## Sustainability

# How Are We Building Greater Environmental Awareness?

- Transitioning our fleet to electric vehicles
- Acting in accordance with ISO 14001:2015
- Digitizing processes to optimize resources
- Reducing plastic and implementing 5R initiatives (Refuse, Reduce, Reuse, Recycle, Compost)
- Installing solar panels to lower CO<sub>2</sub> emissions
- Repackaging project for our brands' product packaging
- Internal training and activities on various sustainability topics

**Headquarters  
Argon Group**

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Thank you

UNITING HUMANITY THROUGH TELECOMMUNICATIONS, ACROSS GENERATIONS